



UNITED ARAB EMIRATES
MINISTRY OF COMMUNITY EMPOWERMENT

Volunteering
& Community
Engagement
Framework



The Guide to the Volunteering & Community Engagement Framework

2025



About the Volunteering and Community Engagement Framework

Building on the **Year of Community 2025** and in line with our leadership’s vision to strengthen national cohesion and foster a spirit of giving and social responsibility, the **Ministry of Community Empowerment**, in collaboration with its partners, has developed a national framework for community participation. The framework aims to instill a culture of volunteering and empower the the Non-Profit sector as a key enabler of a cohesive and prosperous society through a strategic portfolio of initiatives that advance sustainable development and foster the UAE’s position as a leading global model of generosity and giving.

The framework includes two integrated strategic Paths:



The First Path

Volunteering

Aims to promote volunteering as a deeply rooted social value and a sustainable institutional practice.



The Second Path

Empowering Non-Profit Organizations

Focuses on maximizing the impact of Non-Profit Organizations and enhances their role as key partners in national development.

The components of this framework present a comprehensive vision to create a transformative shift in the culture of community participation across the United Arab Emirates. This vision is supported by: practical enablers, including progressive legislation and policies, advanced digital platforms, incentive programs, transformational initiatives, and sustainable funding mechanisms.

Index



1st Strategic Path:

Volunteering

Initiative 1

National Volunteering Strategy



Initiative 3

7 Over 7



Initiative 2

Volunteer.ae 2.0



Initiative 4

Your Time Counts



2nd Strategic Path:

Empowering Non-Profit Organizations

Initiative 1

100M AED NPO Empowerment Fund



Initiative 3

NPO Launchpad



Initiative 2

NPO One-Stop Shop



Initiative 4

NPO Plug-in for Leadership Programs





The Guide to the Volunteering & Community Engagement Framework

2025

1st Strategic Path

Volunteering





1st Strategic Path Objectives

Volunteering



Embedding volunteering as a national value and an institutional practice.



Expanding public and specialized participation opportunities for all segments of society.



Empowering specialized volunteering and linking it to national skills and expertise.



Digitalizing the volunteering ecosystem through the “UAE Volunteers 2.0” platform.



Maximizing the social and economic impact of volunteering



Enhancing the UAE’s position as a global leader in generosity and humanitarian excellence indicators.

🔍 **1st Strategic Path:** Volunteering

1st Initiative

National Volunteering Strategy

 1st Strategic Path: Volunteering

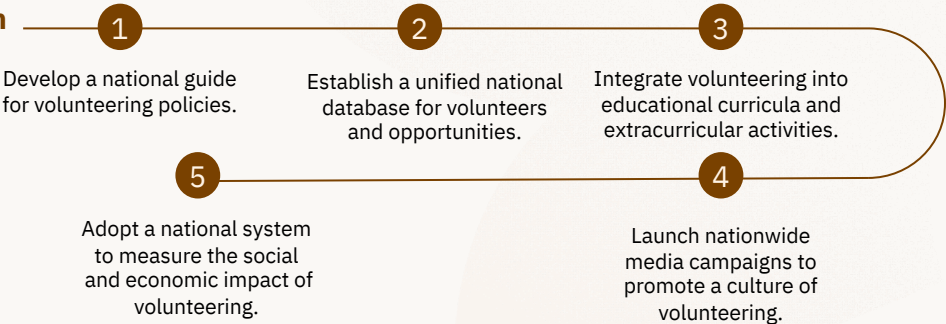
National Volunteering Strategy

A national framework that embeds volunteering as a core value in UAE society, strengthens institutional and individual engagement, and expands diverse volunteering opportunities, reinforcing the UAE's role as a global model of generosity and giving.

Initiative Objectives

- Develop empowering policies and legislation to advance volunteer work.
- Increase participation in both general and specialized volunteering across the UAE.
- Empower public and private sector entities to integrate volunteering into their strategies and community responsibility initiatives.
- Strengthen national identity and foster social cohesion.

Implementation Mechanism



Target Groups



Community members



Volunteer groups



Non - Profit Organizations



Government and private sector institutions

Social Impact

- Strengthening social cohesion and shared responsibility.
- Building a national culture where volunteering becomes part of the Emirati identity
- Elevating the UAE's global standing as a leading nation in volunteerism.

1st Strategic Path: Volunteering

National Volunteering Strategy

Expected Results



Increase the number of active volunteers to **600,000** within the **next 5 years**.



Double the average number of specialized volunteering hours to **20 hours annually** per individual.



Integrate volunteering into **80%** of **government institutions' strategic plans**.

Frequently Asked Questions

? What is the National Volunteering Strategy?

It is a national framework that unifies policies and regulations necessary to organize and develop the volunteering ecosystem in the UAE.

? Who does the National Volunteering Strategy include?

It includes individuals, institutions, and partners from the government and private sectors, as well as the non-profit sector.

? Will the National Volunteering Strategy impose new commitments on institutions?

The strategy aims to simplify processes rather than complicate them. It works to provide an enabling environment for volunteers and volunteering entities, and to enhance social impact through a unified system that serves the community.

? What is the role of entities in achieving the National Volunteering Strategy's success?

Government, private sector, and non-profit organisations contribute to the success of the Strategy through:

- Designing specialized volunteering opportunities that align with the nature of their work.
- Encouraging their employees to actively participate in volunteering programs.
- Documenting data and outcomes through the UAE Volunteers Platform to ensure transparency.
- Establishing strategic partnerships with MOCE to amplify impact and promote sustainable growth.

? How will impact be measured?

The impact will be measured through a unified national database integrated within the Volunteers.ae 2.0 platform which is introduced in the next section.

1st Strategic Path: Volunteering



2nd Initiative

Volunteers.ae 2.0

VOLUNTEERS.AE
متطوعين.إمارات

1st Strategic Path: Volunteering

Volunteers.ae 2.0

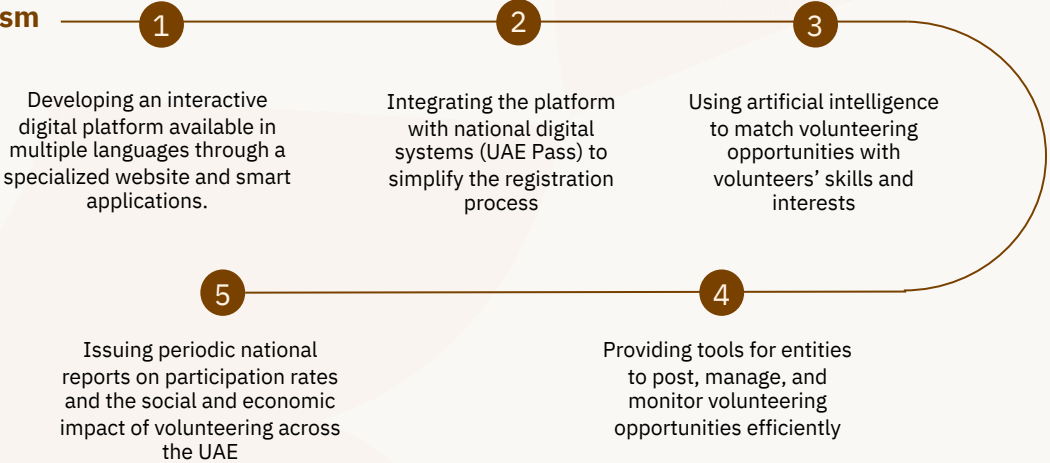
A digital platform that offers a smart, integrated, and interactive experience, enabling individuals to easily access general and specialized volunteering opportunities tailored to their interests and skills through artificial intelligence technologies. The platform empowers government entities, private sector organizations, and non-profit organisations to efficiently publish and manage volunteering opportunities with precise systems for documentation and monitoring to enhance transparency, governance, and institutional readiness in managing data and measure the impact of community engagement.

This platform marks a significant leap forward in making volunteering more accessible and effective, reinforcing the UAE’s position as a leading global hub for social innovation.

Initiative Objectives

- Facilitating volunteer registration & matching volunteers with opportunities that suit their skills & interests.
- Empowering government, private, and non-profit entities to efficiently post and manage volunteering opportunities.
- Documenting volunteer hours and issuing digitally certified participation certificates.
- Establishing an integrated national database for volunteers and both general and specialized volunteering opportunities.
- Advancing digital transformation within the volunteering ecosystem through smart solutions and integration with government systems.

Implementation Mechanism



1st Strategic Path: Volunteering

Volunteers.ae 2.0

Target Groups



- Citizens and residents of all ages
(children, youth, senior citizens, people of determination, and others).
- Emirati families and communities.
- University and school students, new graduates, young entrepreneurs.
- Governmental, private, and non-profit organizations.
- Artisans and skilled professionals.

Social Impact

- Fostering a culture of giving and community participation.
- Enhancing transparency and governance in volunteering.
- Promoting data-driven innovation in the sector.
- Positioning the UAE as a digital leader in volunteerism.

Expected Results



Registering **600,000** active volunteers on the platform over the next five years



Documenting more than **15 million** volunteer hours.



Empowering over **500** government, private, and non-profit organizations to manage volunteering opportunities through the platform



Raising satisfaction levels among volunteers and beneficiaries to **over 90%.**



Doubling specialized and skill-based opportunities for professionals, craftsmen, creatives, and other talents

 1st Strategic Path: Volunteering

Volunteers.ae 2.0

Frequently Asked Questions

 What is the Volunteers.ae 2.0 platform?

 It is an enhanced version of the national volunteering platform, designed as an intelligent tool that connects volunteers with suitable opportunities and officially documents their contributions.

 Who can register on the platform?

 All citizens and residents, as well as government entities, private sector organizations, and non-profit organisations.

 Are there any fees for registration or participation?

 No, registration and participation in volunteering opportunities are completely free of charge.

 Do volunteers receive accredited certificates?

 Yes, the platform issues verified electronic certificates and officially records approved volunteer hours.

 What is the role of participating entities in ensuring the platform's success?

 Publish volunteering opportunities aligned with their areas of expertise.
Encourage their teams to actively engage in volunteer work.
Document participation through the platform to ensure transparency.
Contribute to building impactful community partnerships that promote sustainability.

 How is impact measured?

 Through regular analytical reports generated by the platform, covering indicators such as the number of volunteers, completed hours, types of opportunities, satisfaction levels, and the social and economic impact of volunteering.

◀ **1st Strategic Path:** Volunteering



3rd Initiative

7 Over 7

 1st Strategic Path: Volunteering

7 Over 7

A national initiative by the Ministry of Community Empowerment, in partnership with the Emirates Foundation, offering seven diverse volunteering opportunities across the UAE.

The initiative promotes a culture of giving, strengthens community cohesion, and fosters partnerships that create lasting social impact aligned with the Year of Community 2025 goals.

Initiative Objective

- Provide diverse and innovative volunteering opportunities across all Emirates.
- Promote awareness of volunteering as a lifestyle and institutional practice.
- Empower youth, professionals, and People of Determination to actively participate in community service.
- Highlight the role of the public, private, and non-profit sectors in supporting social causes.

Implementation Mechanism



 1st Strategic Path: Volunteering

7 Over 7

Target Groups



- Citizens and residents of all ages
(*children, youth, senior citizens, people of determination, and others*).
- Governmental, private, and non-profit organizations.
- Artisans and skilled professionals.

Social Impact

- Instilling the values of giving and national solidarity across generations
- Building a cohesive and engaged society through wide-scale volunteering participation
- Strengthening public trust in the non-profit sector and enhancing its role in national development
- Showcasing the UAE as a leading model in designing impactful volunteering initiatives.

Expected Results



Develop **a pioneering national model** for high-quality volunteering opportunities to serve as a foundation for future initiatives.



Attract specialists and skilled professionals **to enhance the quality and impact of volunteering outcomes.**



Foster **broad community engagement** that reflects the objectives of the “Year of Community 2025” in promoting participation and giving.



Engage **over 100,000** volunteers annually across all seven emirates.



Involve **more than 100** partner institutions and entities in implementing the initiative nationwide.

1st Strategic Path: Volunteering

7 Over 7

Frequently Asked Questions

What is the “7 Over 7” initiative?

 It is a national initiative organized by the Ministry of Community Empowerment in collaboration with the Emirates Foundation, aimed at providing seven specialized, high-impact volunteering opportunities across all emirates of the UAE. The initiative seeks to foster a spirit of participation and giving while promoting the values of community service and social responsibility.

What is the purpose of this initiative?

 The initiative aims to empower individuals to contribute to a wide range of community causes, foster a sustainable culture of volunteerism, and strengthen connections between volunteers, non-profit organizations, and local entities.

When and where will it take place?

 The initiative will be launched during the Year of Community 2025, with events held across all seven emirates. The specific dates and locations will be announced on Volunteers.ae platform.

Who can participate in the volunteering opportunities?

 Participation is open to all citizens and residents of the UAE, from all age groups and backgrounds.

Is participation limited to individuals, or does it include institutions as well?

 Participation is open to individuals, organisations, volunteer groups, and private sector partners as supporting entities.

How can organizations interested in joining as partners contact the organizing team?

 Organizations may contact the organizing team through the official event email (to be announced) or via the Volunteers.ae, where a dedicated form is available for registration and coordination.

How can I register, and are there any fees?

 Registration is available exclusively through the Volunteers.ae, and participation is completely free of charge.

What types of volunteering opportunities are available in each emirate?

 The volunteering opportunities vary across environmental, social, cultural, humanitarian, and community fields, among others. Details of each opportunity can be found on Volunteers.ae.

 1st Strategic Path: Volunteering

7 Over 7

Continue: Frequently Asked Questions

 Can I participate in more than one volunteering opportunity?

 Yes, volunteers can take part in multiple opportunities according to the schedule and target groups.

 Are there volunteering opportunities related to Emirati heritage and culture?

 Yes, many opportunities reflect the UAE's national identity by combining community engagement with cultural, civilizational, and humanitarian dimensions that highlight Emirati values and traditions.

 What are the eligible age groups for participation?

 Everyone is welcome to take part, while target groups may differ depending on the type of volunteering opportunity.

 Is prior volunteering experience required?

 No, everyone is welcome to volunteer, from first-time participants to those with previous experience. While most opportunities are open to all, certain specialized roles (e.g., medical, engineering, or rescue) may require specific skills and will be matched to qualified volunteers.

Are there programs designed for children, youth, or senior citizens?

 Yes, the initiative offers volunteering opportunities tailored to all age groups, ensuring an inclusive and enriching experience for everyone.

Will transportation or logistical support be provided between the emirates?

 Yes, transportation and necessary logistical support will be arranged in coordination with local authorities in each emirate to facilitate volunteer participation.

 Does volunteering require full-time commitment during the event?

No, Volunteers can choose the opportunity that best fits their schedule and register according to the announced timelines.

 Are there any special requirements for certain volunteering opportunities?

 Yes, some specialized volunteering roles may require valid licenses or certifications, such as first aid, driving, or diving, to ensure safety and quality performance. Details will be specified in each volunteering opportunity.

 1st Strategic Path: Volunteering

7 Over 7

Continue: Frequently Asked Questions

 Will volunteers receive a participation certificate or certified volunteer hours?

 Yes, All registered participants will receive official certificates and verified volunteer hours recorded on the Volunteers.ae.

 Will there be any activities or workshops to enhance the volunteer experience?

 Yes, some events includes awareness sessions and training workshops designed to prepare volunteers in advance, ensuring they are equipped with the necessary skills and knowledge for their assigned roles.

 Are there platforms to learn more about non-profit organizations or partners?

 Yes, dedicated exhibition areas will be available for participating entities and partners. Visitors can also explore more information through Volunteers.ae and the awareness booths highlighting each organization's initiatives.

 How can I follow event news and updates?

 Updates, photos, and highlights can be followed through the official social media channels of the Ministry of Community Empowerment, the Volunteers.ae platform, and participating partners.

 What are the available contact channels for individual inquiries?

 Volunteers can reach the organizing team through:

Email: info@volunteers.ae

Toll-free number: 800 VOLAE (86523)

- Monday to Thursday: 8:00 AM – 4:00 PM
- Friday: 8:00 AM – 12:00 PM

🔍 **1st Strategic Path:** Volunteering



4th Initiative

Your Time Counts

 1st Strategic Path: Volunteering

Your Time Counts

A national program aimed at encouraging volunteering within the federal government, launched in alignment with the UAE's values of giving and community service. The initiative seeks to embed a culture of institutional volunteering within the government sector and make volunteering an integral part of employees' performance and social responsibility framework.

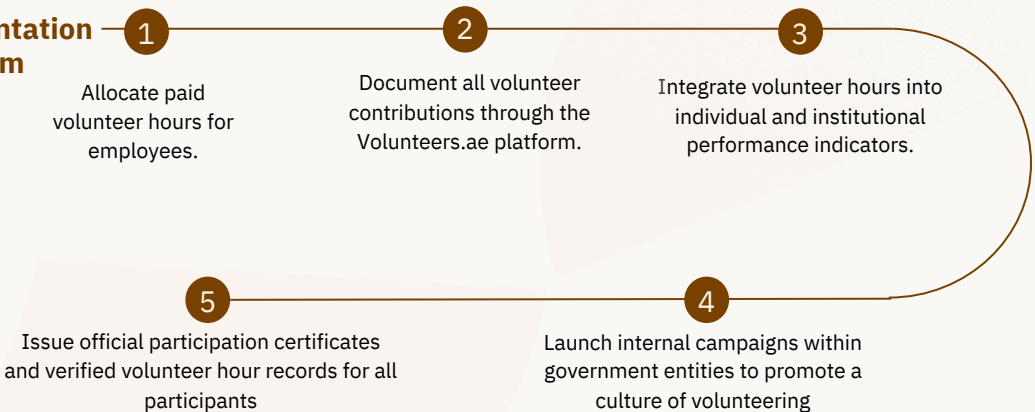
The program is based on the Federal Government Volunteering Guidelines issued by the Federal Authority for Government Human Resources (FAHR) and introduces an innovative mechanism to motivate employees by linking their volunteering contributions to the federal performance management system.

Through this approach, volunteering hours are transformed into meaningful contributions that strengthen institutional performance, reinforce a culture of giving, and embody the core values of excellence and leadership in government work.

Initiative Objectives

- Inspire federal government employees to actively contribute to community empowerment.
- Strengthen the culture of social responsibility across government entities.
- Position the UAE as a global benchmark in institutionalized volunteering.
- Support the objectives of the Year of Community 2025 by doubling institutional volunteer contributions nationwide.

Implementation Mechanism



Target Groups



 1st Strategic Path: Volunteering

Your Time Counts

Social Impact

- Foster a culture of volunteering across the government work environment.
- Enhance employee awareness of the value of giving and community service.
- Expand specialized volunteer contributions that address national priorities.
- Strengthen institutional partnerships to promote social sustainability.

Expected Results

80% participation

of federal government employees in volunteer work by 2026.



Record more than **200k**
documented
volunteer hours annually.

Integrate institutional volunteering into **100%** of federal government entities.



Showcase individual and institutional success stories as models in national media.

Frequently Asked Questions

What is the “Your Time Counts” initiative?

 A national initiative designed to promote a culture of volunteering within the federal government. It allows employees to dedicate five paid hours per month to volunteer work. These hours are linked to the institutional performance management system, enabling employees to earn additional incentive points.

Is participation mandatory or voluntary?

 Participation is voluntary. Volunteer hours are integrated into the employee’s performance system, allowing participants to earn extra points for their contributions to community service.

How are volunteer hours documented?

 All volunteer hours are officially recorded through the Volunteers.ae 2.0 platform to ensure transparency and credibility.

What is the role of government entities in supporting the initiative?

 Integrate volunteer hours within the performance management framework.
Encourage and facilitate employee participation.
Provide logistical and administrative support to enable volunteering.

How will the impact be measured?

 Through monitoring participation levels, recorded volunteer hours, and the percentage of institutions embedding volunteering within their strategic plans.

When will the initiative be implemented?

 The initiative will be launched as part of the next institutional performance cycle in 2026.



2nd Strategic Path

Empowering Non-Profit Organizations



2nd Strategic Path Objectives

Empowering Non-Profit Organizations



Empower non-profit organizations to serve as key partners in national development.



Foster social innovation and strengthen institutional governance.



Enhance organizational efficiency and sustainability through supportive legislation and funding mechanisms.



Expand cross-sector partnerships with government, private, and charitable entities.



Diversify funding sources to ensure long-term sustainability.



Develop a new generation of community leaders and skilled national professionals.



Reinforce the UAE's position as a global pioneering model in empowering Non-Profit Organizations.

◀ **2nd Strategic Path:** Empowering Non-Profit Organizations



1st Initiative

100M AED NPO Empowerment Fund

 2nd Strategic Path: Empowering Non-Profit Organizations

100M AED NPO Empowerment Fund

A national strategic initiative allocating AED 100 million to establish the Non-Profit Organizations Empowerment Fund, a financial mechanism designed to strengthen the role of public benefit organizations as key partners in achieving national development goals.

The fund aims to enhance the contribution of public benefit institutions to sustainable national development, promote social cohesion and inclusivity, and support community resilience, in line with the UAE Vision 2071.

Initiative Objectives

- Empower Non-Profit Organizations to be a core driver of sustainable development and improved quality of life.
- Raise awareness of the sector's social and economic impact.
- Develop innovative solutions to address social and economic challenges.
- Strengthen innovation and strategic partnerships among the government, private, and Non-Profit Organizations.
- Enhance financial sustainability and institutional readiness of Non-Profit Organizations.

How the Fund works The Non-Profit Organizations Empowerment Fund divides funding mechanisms into two main categories:

Seed Stage Funding

Target Group: Non-Profit Organizations (NPOs) in their first or second year of establishment.

Funding Value: Up to 500,000 AED.

Funding Purpose:
Support the establishment of operational processes.
Build institutional capabilities to ensure impact and sustainability.

Uses of Funding:
Operational expenses.
Costs of foundational projects and programs.

Disbursement Mechanism: Direct disbursement as a one-time grant, according to specific controls/regulations

Expansion and Impact Multiplication Funding

Target Group: Non-Profit Organizations (NPOs) that have exceeded their second year and demonstrated their institutional performance.

Funding Value: Up to 5 million AED.

Funding Purpose:
Support the expansion of community activities.
Enhance social impact through new programs or the expansion of existing programs.

Uses of Funding:
Operational expenses.
Project costs, provided that the funding does not exceed 50% of the institution's annual operating budget.

Disbursement Mechanism: Multi-year grants disbursed in stages linked to Key Performance Indicators (KPIs) and clear criteria to ensure transparency and sustainability.

2nd Strategic Path: Empowering Non-Profit Organizations

100M AED NPO Empowerment Fund

Target Groups



Non-Profit
Organizations

Expected Results



Funding more than
100 Non-Profit
Projects.

Creation of **5,000+**
direct and indirect
jobs in the Non-Profit
Organizations sector.



Inclusion of **80%** of
Non-Profit
Organizations in
capacity-building
programs.

Publishing transparent
annual reports
highlighting the Fund's
community impact.

FAQs

What is the Non-Profit Organizations Empowerment Fund?

 It is a national strategic fund valued at 100 million AED, aiming to empower Non-Profit Organizations (NPOs) and enhance their contribution to national development by providing them with financial support according to clear standards. This ensures their sustainability and raises their institutional readiness in alignment with national priorities.

Who is eligible to apply to benefit from the Fund?

1. **Category One – Seed Funding:** New NPOs that are no more than two years old since their establishment.
 2. **Category Two – Expansion and Impact Multiplication Funding:** Existing institutions established for more than two years, which have demonstrated operational efficiency and documented performance in their programs and initiatives.
-

 2nd Strategic Path: Empowering Non-Profit Organizations

100M AED NPO Empowerment Fund

Continued: FAQs

 What is the value of the funding that can be obtained?

 The funding value reaches up to 500,000 AED for new NPOs that are no more than two years old since establishment, and up to 5 million AED for existing organizations established for more than two years, which have demonstrated operational efficiency and documented performance in their programs and initiatives.

 How can the funding be utilized?

 The funding can be used to cover basic operational expenses, implement community projects and programs, in addition to supporting expansion plans or launching new initiatives that enhance social impact.

 How is the funding disbursed?

 Seed funding is disbursed as a direct, one-time grant, while expansion funding is provided as multi-year grants, disbursed gradually upon the achievement of performance indicators and clear criteria for sustainability.

 How can one apply for the funding?

 Through www.moc.gov.ae, which provides electronic application forms. The application requires attaching: a business plan, an annual budget, expected performance indicators, and previous reports – if any.

 Which entity is responsible for evaluating applications?

 A specialized committee within the Ministry of Community Empowerment undertakes the evaluation of applications, according to objective criteria that include governance, social impact, financial sustainability, and innovation.

 What is the duration of the funding for the organizations?

 Seed funding is provided as a one-time grant only, while expansion funding extends for several years, up to five years, according to a clear plan linked to performance indicators that ensure sustainability and impact multiplication.

 Does the Fund require periodic follow-up reports?

 Yes, all beneficiaries are obligated to submit periodic financial and technical reports that illustrate the volume of achieved impact compared to the defined objectives.

 2nd Strategic Path: Empowering Non-Profit Organizations

Continued: FAQs



How does the fund ensure long-term financial sustainability?



The fund seeks to maintain long-term sustainability by diversifying its revenue streams and fostering strategic partnerships with both the public and private sectors.



How does the fund promote governance and transparency?



The fund reinforces principles of governance and transparency by:

- Ensuring compliance with approved financial and administrative governance standards to guarantee that beneficiary organizations adhere to best practices.
- Implementing a regular monitoring and evaluation system to assess performance levels and ensure that defined objectives are met.
- Linking funding to clear quantitative and qualitative performance indicators that reflect social and economic impact and ensure the optimal use of resources.

2nd Strategic Path: Empowering Non-Profit Organizations



2nd Initiative

NPO One-Stop Shop

 2nd Strategic Path: Empowering Non-Profit Organizations

NPO One-Stop Shop

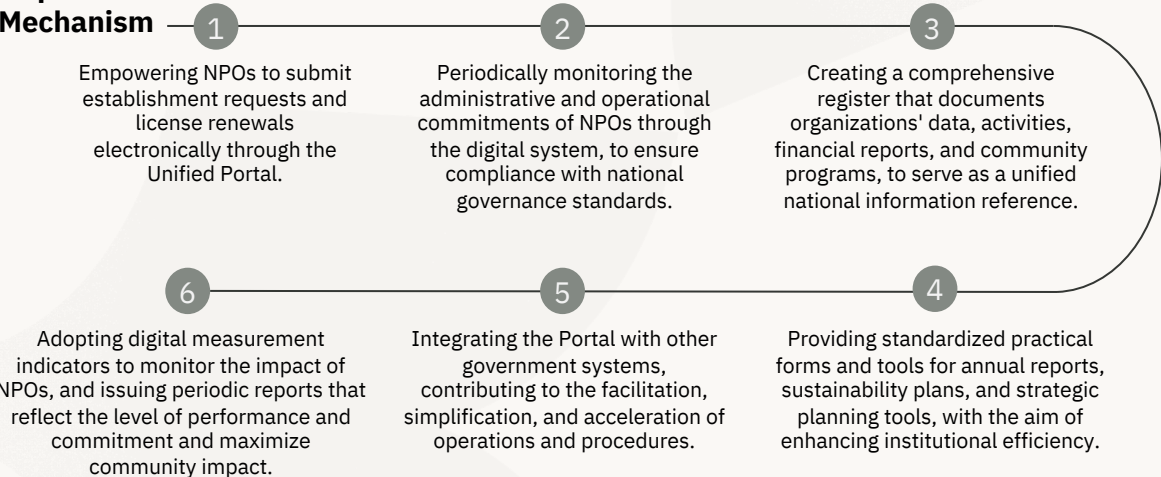
The NPO Portal is a digital platform that facilitates procedures and transactions for Non-Profit Organizations, cooperative societies, and charities in the country. It includes services for organization registration and licensing, membership renewal, issuance of no-objection certificates, volunteer documentation, and many other services. This streamlines the work of these organizations and enhances their role in achieving comprehensive community empowerment. The portal serves as a reliable data center that includes accurate and updated information about each organization, its programs, activities, and its impact on the community.

The portal also provides a comprehensive directory of organizations and their programs for the general public, and allows organizations the opportunity to communicate effectively with government agencies and donors to ensure transparency, accountability, and facilitate the process of funding and donations.

Initiative Objectives

- Building a comprehensive national platform that facilitates the administration of operations and services for Non-Profit Organizations.
- Simplifying administrative and financial procedures in a way that raises the efficiency of institutional work.
- Enhancing compliance with governance and transparency standards through advanced digital tools.
- Unifying national data specific to the NPO sector within a standardized database.
- Empowering partners to design more effective initiatives based on accurate data.

Implementation Mechanism



 2nd Strategic Path: Empowering Non-Profit Organizations

NPO One-Stop Shop

Target Groups



- Federally-licensed NPOs in the UAE.
- Federal and local government entities concerned with empowering the NPO sector.
- The private sector as a funding and supporting partner.
- International organizations interested in collaborating with NPOs in the UAE.

Societal Impact

- Raising the readiness and sustainability of NPOs.
- Unifying national efforts and enhancing integration among institutions.
- Building a transparent system that enables the measurement of the true impact of the NPO sector's programs.
- Enhancing the efficiency of utilizing financial and human resources.
- Facilitating effective partnerships with the government and private sectors.

Expected Results



Registering **100%** of NPOs on the portal by 2026.



Reducing administrative procedures by **80%**.



Increasing transparency by regularly publishing NPOs' performance reports.



Raising institutional compliance efficiency by **80%**.



Enabling **more than 500 organizations** to access digital support and funding services through the Portal.

2nd Strategic Path: Empowering Non-Profit Organizations

NPO One-Stop Shop

Frequently Asked Questions

What is the NPO One Stop Shop?

 It is a digital and administrative platform that consolidates all services for Non-Profit Organizations from licensing and registration to monitoring and control in one place.

What is the purpose of launching the platform?

 The platform aims to simplify procedures, enhance governance, and provide a unified and reliable database that supports decision-making and empowers organizations to achieve their objectives efficiently.

Who can use the platform?

 All Non-Profit Organizations licensed in the UAE, as well as relevant government entities and strategic partners, can use the platform to enhance coordination and integration.

Is it mandatory for organizations to register on the platform?

 All Non-Profit Organizations in the UAE must register on the platform to ensure data unification and improve transparency.

Which entity is responsible for evaluating performance?

 A specialized team is responsible for developing and implementing the performance evaluation system, based on comprehensive governance standards that include aspects such as social impact, sustainability, innovation, and efficiency.

How can one access the platform?

 Non-Profit Organizations can access the One-Stop Shop through the official government digital services portal by clicking [here](#).
Login is available using the UAE Pass to ensure secure access.
For technical support, you can contact the call center at 800623.

How does the platform enhance governance and transparency?

 By enabling Non-Profit Organizations to operate within a unified governance framework and
 adopt an integrated performance measurement system that supports decision-making and ensures accountability.

 2nd Strategic Path: Empowering Non-Profit Organizations

NPO One-Stop Shop

Frequently Asked Questions

 What is the role of partners in the success of the initiative?

 Partners from both the public and private sectors contribute by providing funding, training, and joint programs, in addition to leveraging data to support national policies.

 Does the platform provide funding opportunities?

 Yes, the platform is linked to the Non-Profit Sector Empowerment Fund, allowing organizations to apply electronically for funding.

 Can performance be monitored through the platform?

 Yes, the platform allows organizations to track their performance, monitor achievements, and share transparent reports with relevant authorities.

◀ **2nd Strategic Path:** Empowering Non-Profit Organizations



3rd Initiative

NPO Launchpad



 2nd Strategic Path: Empowering Non-Profit Organizations

NPO Launchpad

A nationally driven and innovative program designed to accelerate the growth and effectiveness of Non-Profit Organizations by empowering sector pioneers to establish sustainable institutions aligned with national priorities.

This intensive eight-week program combines experiential learning with individual and group mentorship, equipping participants with the knowledge, tools, and guidance needed to lead and manage organizations efficiently.

Key Focus Areas:

- Legal and administrative requirements for registration, licensing, and effective management
- Development of internal policies, strategic planning, and mechanisms to ensure long-term continuity.
- Innovative funding models and partnership frameworks with public and private sector entities.
- Designing and implementing practical, community-driven solutions that deliver measurable national impact.
- Enhancing leadership capabilities, team management skills, and organizational identity.
- Mastering storytelling, presentation, and community engagement strategies to amplify visibility and influence.

Initiative Objectives

- Equip NPO leaders with the tools and knowledge to establish effective, sustainable institutions.
- Enhance understanding of the Non-Profit sector's national role and contribution.
- Increase the number of licensed organizations and expand their geographic presence.
- Provide clear guidance on legal and operational requirements for institutional sustainability.

2nd Strategic Path: Empowering Non-Profit Organizations

NPO Launchpad

Implementation Mechanism

1

8-week training program covering:

- Overview of the UAE's Non-Profit ecosystem
- Designing institutional identity and strategy (vision, mission, values)
- Licensing, governance, and compliance procedures
- Financing, partnership strategies, and human capital management
- Leadership training, presentation skills, and storytelling techniques

2

Support Package for Top 5 Participants

- Funding grant up to AED 200,000
- Matching funds up to AED 200,000 over two years
- Free workspace for three years
- Promotional campaigns and direct connection with funders and partners

Target Groups



- UAE nationals and residents with a clear concept for a Non-Profit Organization.
- Social entrepreneurs and volunteer teams aspiring to formalize into Non-Profit Organization.
- Young leaders passionate about community work and social innovation.

Social Impact

- Cultivate a new generation of Non-Profit leaders equipped with the skills and leadership capabilities to drive social impact.
- Advance national priorities by aligning emerging organizations with the Non-Profit classification framework.
- Strengthen sustainability through institutions that generate new employment opportunities and contribute to economic growth.
- Deliver programs, initiatives, and services that create a meaningful and lasting impact in the lives of individuals and vulnerable communities.

2nd Strategic Path: Empowering Non-Profit Organizations

NPO Launchpad

Expected Results



Launch and register **10+ new Non-Profit Organizations**.



Generate direct and indirect **employment opportunities** through the newly established entities.



Ensure **100% alignment** with UAE's national strategic priorities and classification framework.



Implement initiatives improving lives and social cohesion across communities.

Frequently Asked Questions

What is the NPO Launchpad?

 It is a national program designed to train and empower pioneers in the Non-Profit sector to establish sustainable Non-Profit Organizations through training, mentorship, and financial support.

Which groups does the initiative specifically target?

 The initiative targets social entrepreneurs, volunteer team leaders, and individuals interested in establishing sustainable Non-Profit Organizations in the UAE.

What is the duration of the program?

 The program spans eight weeks of intensive training, followed by a full year of mentorship and post-graduation support.

Does the program provide direct financial support?

 Yes, the top five participants receive seed grants of up to AED 200,000, along with matching funds, logistical support opportunities, and access to free co-working spaces.

How can applicants apply?

 Applications can be submitted through an online form that includes a CV, a project proposal, and a short video showcasing the applicant's vision and commitment.

What is the language of the program?

 The program is delivered in both Arabic and English to accommodate all participants..

◀ **2nd Strategic Path:** Empowering Non-Profit Organizations



4th Initiative

NPO Plug-in for Leadership Programs

 2nd Strategic Path: Empowering Non-Profit Organizations

NPO Plug-in for Leadership Programs

" Creating Sustainable Social Impact "

A national initiative integrated within leadership programs across the UAE, aiming to prepare and empower future leaders by equipping them with essential knowledge and experience about the non-profit sector, and highlighting its vital role as a key partner in the UAE's social, cultural, and economic development.

The initiative seeks to enhance awareness among emerging government leaders about the importance of partnerships with Non-Profit Organizations, enabling them to engage constructively with this sector and develop innovative solutions for real-world challenges contributing to lasting social impact.

Initiative Objectives

- Raise awareness among emerging government leaders about the role of the non-profit sector as a key partner in national development.
- Equip participants with practical knowledge on governance, sustainable financing, and impact measurement.
- Strengthen partnerships between the government, private sector, and public benefit institutions to support national priorities.
- Empower leaders to design innovative initiatives that address real community challenges.

Implementation Mechanism

1

Integrate the Non-Profit Sector path within leadership programs such as:

- UAE Government Leaders Program.
- Mohammed Bin Rashid Center for Leadership Development.

2

Conduct an intensive training day that includes:

- An overview of the evolution and challenges of the non-profit sector.
- Practical workshops on governance, financing, and impact measurement.
- Presentation of innovative solutions to real challenges developed by participants in joint teams.

 2nd Strategic Path: Empowering Non-Profit Organizations

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Target Groups



- Participants enrolled in government leadership programs in the UAE.
- Participants in the Mohammed Bin Rashid Leadership Development Program and UAE Government Leaders Program.
- Strategic partners from the private and non-profit sectors contributing as trainers or mentors in the program.

Expected Results



Institutionalize the Non-Profit Sector track within national leadership programs.



Develop practical, applicable initiatives from each training cycle.



Train at least **60 government leaders annually** on effective engagement with the non-profit sector.



Double opportunities for collaboration between government and Non-Profit Organizations.

 2nd Strategic Path: Empowering Non-Profit Organizations

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FAQs

 What is Purpose of Integrating the Non-Profit Sector Track into Leadership Programs?

 The initiative aims to cultivate government leaders with a deep understanding of the non-profit sector's pivotal role as a partner in national development, while empowering them to design innovative, sustainable solutions that strengthen collaboration across sectors and drive lasting societal impact.

 Is the track limited to theoretical learning?

 No, it includes practical workshops, group challenges, and direct engagement opportunities with non-profit organizations, enabling participants to apply concepts in real-world contexts.

 Is participation mandatory within the leadership program?

 Yes, the integration of this track makes it an essential component of the program's requirements, ensuring that future leaders at both federal and local levels are well-prepared and equipped with the necessary knowledge and skills.

 Can leaders from the private or non-profit sectors participate?

 The track is primarily designed for government leaders enrolled in federal and local leadership development programs. However, experts from the private and non-profit sectors may participate as training partners and mentors, contributing their expertise and real-world insights.

 How will government entities benefit from this track?

 By enhancing their leaders' awareness of the importance of partnerships with non-profit organizations, and by developing impactful community initiatives that promote sustainability, social cohesion, and improved quality of life.

 Will the outcomes of the workshops be documented?

 Yes, the outcomes will be compiled as case studies and practical recommendations submitted to the ministry and strategic partners, to be utilized in shaping future policies and initiatives.

 What is the added value of this track to leadership development programs?

 The track enhances the social and developmental dimension of leadership programs, ensuring that future decisions and policies are more inclusive, integrated, and aligned with community priorities.

 Does the track offer certificates or accreditation?

 Participants receive an official record of completion for successfully finishing the track within the leadership program, which is documented in their leadership profile.

 How does the pillar align with the Year of Community 2025?

 The initiative reflects the spirit of the Year of Community by involving government leaders in promoting a culture of giving and community partnership, thereby strengthening the UAE's position as a global model for cross-sector role integration..



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